



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

# CAROLINA WOMEN LEAD.



## *Donna Curtis McClatchey '93*

Donna McClatchey's connection to Carolina runs deep, spanning generations of Tar Heels in her family. Growing up with such a legacy, it was always her dream to attend the University, a dream she cherished once she stepped foot on campus.

During her time at Carolina, Donna remained an avid sports fan and was actively involved in her sorority, Chi Omega, and the Campus Y. Invaluable friendships, lifelong bonds and influential professors in the School of Journalism played a significant role in shaping her path, instilling in her a passion for communication and community.

After graduating with a degree in journalism and mass communication, Donna's career led her to Charlotte, where she worked in radio before returning to Raleigh to join her family's business. Her involvement with the Carolina Women's Leadership Council (CWLC) began over 16 years ago. As one of the youngest members at the time, she found mentors among the council's incredible women, who guided her on how to serve both the University and the community effectively — she is now an incoming CWLC co-chair.

"That's one of the best things about Carolina," she said. "There are so many different areas of the University. You just need to find the place that matches your passions, where you think you can give back and make a difference in the lives of current and future students."

Her dedication to the CWLC and various other University roles — such as the Board of Visitors, the Rams Club and as a Carolina parent — has been instrumental in fostering connections and advancing the University's mission.

A firm believer in giving back — her family's philanthropic philosophy is guided by "to whom much is given, much is required" — Donna and her family support several areas at UNC-Chapel Hill, including the Hussman School of Journalism and Media, Kenan-Flagler Business School, North Carolina Study Center and UNC Hospitals.

Donna and her husband, Billy McClatchey '99 (MBA), live in Raleigh with their three children: Abigail '23 and Sarah Curtis '25, also Carolina graduates; and their son, who's still in high school.



CAROLINA WOMEN'S  
LEADERSHIP COUNCIL

The Carolina Women's Leadership Council is a network of women committed to supporting UNC-Chapel Hill. For more information, visit [carolinawomenlead.unc.edu](http://carolinawomenlead.unc.edu) or contact Katie Ray Pratson at [katieray.pratson@unc.edu](mailto:katieray.pratson@unc.edu).