Carol Fri Robinson ’82, of Charlotte, North Carolina, her husband, Martin Robinson ’89 (M.B.A.), and their son, Parks ’18, are proud Tar Heels. Carol came to Carolina on the heels of other talented women from her hometown of Memphis, Tennessee — such as fellow Carolina Women’s Leadership Council member Julia Sprunt Grumbles ’75. “Extraordinary women inspired and motivated me to come here; I knew Carolina was a welcoming place for women and filled with capable and wonderful people.”

Carol earned degrees in political science and English, and relished campus life by joining Pi Beta Phi sorority and volunteering at the Campus Y and the Carolina Union. “I had terrific experiences at Carolina, and getting to know great professors, such as [the late Chancellor] Carlyle Sitterson, Ph.D., stand out as some of the best,” she said. “Knowing my professors and having them know me made my education even richer.”

Giving students a rich academic experience is a priority for Carol, so she chairs the Learning and Writing Center’s (based in the UNC College of Arts & Sciences) Advisory Board and serves on the Carolina Women’s Leadership Council. “The Learning and Writing Center’s mission to support students’ academic success is very personal for me,” she said. “They are incredible educators and reach all kinds of students.”

The Robinsons generously support the libraries, the Learning and Writing Center, UNC Kenan-Flagler Business School and the Council’s Faculty Mentoring Awards.

“I have enjoyed reconnecting with friends from UNC and meeting more extraordinary women,” Carol said. “What a joy to give back out of gratitude for the opportunities UNC gave me and our family. We want the next generation to succeed, and we know the welfare of our communities, state, nation and world depend on the opportunities we create for future generations to learn, innovate and give back.”

The Carolina Women’s Leadership Council is a network of women committed to supporting the University. For more information, contact Lanier Brown May at lanier_may@unc.edu or 919-843-5883.