Growing up in a close-knit family of Tar Heels in Greenville, North Carolina, Gina Caudill ‘82, of Winston-Salem, set her sights on Chapel Hill at an early age. As the daughter, niece, sister, aunt and mother of UNC grads, Gina is deeply rooted in Carolina.

Gina’s parents emphasized the importance of higher education to her and her two older siblings. Her mother, a Duke graduate, and her father, a Carolina man, encouraged each to choose a school with the best path for them. Her family’s history in the newspaper business, which began with the founding of what is today The Daily Reflector in 1882, and a love of writing influenced her choice. When it was time for Gina to go to college, she knew she wanted to study journalism, and the UNC School of Media and Journalism was the place to go.

As a student, Gina honed her writing and editing skills, including while abroad studying the British mass media. Now as an alumna and Carolina parent along with her husband, Mark, she is passionate about ensuring that every student benefits from a global education. “Students should have the opportunity to expand their experiences and outlooks — to have a global perspective.”

Gina is committed to helping Carolina connect with students in a meaningful way through opportunities to travel, work with world-class faculty and make memories with peers from all walks of life. Gina continues to cherish the friendships she made at Carolina, and she feels it is important to give back and support the extraordinary opportunities she and her daughters Christian ‘14, Anna ’17 and Virginia ’20 have experienced. “Carolina shaped me, and I see that in my girls. As a parent, that is a gift,” Gina said.

An active member of the Carolina Women’s Leadership Council, Gina focuses her giving on scholarships in the UNC School of Media and Journalism as well as the Chancellor’s Global Education Fund and the Council’s Faculty Mentoring Awards.

The Carolina Women’s Leadership Council is a network of women committed to supporting the University. For more information, contact Lanier Brown May at lanier_may@unc.edu or 919-843-5883.